



SPONSORSHIP PROSPECTUS 2023 SYMPOSIUM

Join us for the 2025 IIN Rosemary Schnell Symposium on October 15 at the Orrington Hotel in Evanston, Illinois. This premier event brings together global thought leaders and innovators at the forefront of nanoscience and technology. Celebrating 25 years of IINovation at the International Institute for Nanotechnology (IIN), we invite you to explore and support groundbreaking advancements shaping a healthier, more sustainable world.

Featured Keynote Speakers:

- **Professor Sir Richard Friend**, University of Cambridge
Renowned for pioneering research in organic semiconductors, laying the foundation for modern OLED displays and solar energy solutions.
- **Professor Michael Graetzel**, École Polytechnique Fédérale de Lausanne
Inventor of the dye-sensitized "Graetzel" solar cell, transforming renewable energy technologies worldwide.
- **Professor Dr. Tanja Weil**, Max Planck Institute for Polymer Research
Leader in precision biomaterials and nanomedicine, enabling revolutionary drug delivery and therapeutic solutions.
- **Kabiller Prize Winners:** Lectures from recipients of the 2025 Kabiller Prize, Kabiller Young Investigator Award, and Kabiller Rising Star Award (announcing May 2025).

Event Highlights:

- **Enhanced Symposium Format includes Panel Discussion:** Designed for maximum engagement and meaningful dialogue. Featuring keynote presentations and an interactive panel discussion focused on critical topics in medicine, materials science, energy, and more.
- **Poster Session:** Explore research presented by this year's recipients of the IIN Outstanding Researcher Award in an engaging and informative poster session.
- **Private Symposium Lunch:** Exclusive networking lunch with leading faculty, sponsors, and recipients of the IIN Outstanding Researcher Award.
 - **Closing Reception:** An opportunity to network in a relaxed setting while engaging with research from award-winning students and postdoctoral researchers.
 - **Networking Opportunities:** As a sponsor, you will have opportunities for direct engagement with academic and industry leaders and innovators, ranging from students to faculty and renowned speakers.

Our Commitment:

Aligned with our mission *to empower the visionaries of today and tomorrow by fostering meaningful exchange and collaboration at the forefront of nanoscience and technology*, we invite you to partner with us in this exciting journey.

About the IIN:

Celebrating its 25th anniversary, the International Institute for Nanotechnology at Northwestern University is globally recognized as a leading hub for innovation and interdisciplinary research in nanotechnology. Over the past quarter-century, the IIN has united over \$2.7 billion in transformative research, education, and infrastructure, bringing together world-renowned researchers and pioneering, transformative solutions that address some of humanity's most pressing challenges. Through ongoing, international collaborations and groundbreaking discoveries, the IIN continues to redefine the boundaries of science, medicine, and sustainable energy.

Sponsorship Levels:

Your sponsorship is vital to the success of the symposium, providing essential support for groundbreaking presentations, fostering scientific exchange, and demonstrating your organization's commitment to advancing nanotechnology and innovation. By sponsoring, you directly contribute to shaping the future of energy solutions, medicine, and materials science.

SPONSORSHIP LEVELS



Nano Builder - \$5,000

- Logo recognition & link on the IIN event website
- Logo recognition & links on email promotions and follow-up correspondence
- Name recognition on potential YouTube symposium recordings
- Logo recognition on break slides (in-person and online)
- Quarter-page ad in the digital program
- Verbal recognition during the symposium welcome
- Full tabletop exhibit space at the symposium
- Two tickets to the symposium lunch

Nano Innovator - \$10,000

- All benefits of Nano Builder Sponsorship, plus:
- Individual verbal recognition by the host during the introduction of the speaker of your choice
- Half-page ad in the digital program
- One ticket to the private, pre-symposium dinner

Nano Visionary - \$25,000

- All benefits of Nano Innovator Sponsorship, plus:
- Exclusive naming rights to the symposium poster session, providing enhanced brand visibility and recognition
- Sponsor message to attendee list before the symposium
- Full-page ad in the digital program
- Two tickets to the private, pre-symposium dinner
- A sponsored webinar or virtual event (arranged with IIN support) promoted to symposium registrants and IIN social media accounts

Customized Packages: We are committed to tailoring sponsorship packages to meet your organization's unique interests and objectives. Please contact us to explore custom opportunities.

Contact Information: For inquiries or to discuss sponsorship opportunities, please reach out to Dr. Sarah Petrosko, Associate Director, International Institute for Nanotechnology, at shpetrosko@northwestern.edu or Seth Zimmerman, Associate Director of Marketing and Communications, at seth.zimmerman@northwestern.edu.

Thank you for considering sponsorship of the 2025 IIN Rosemary Schnell Symposium. We look forward to partnering with you as we continue to advance the future of nanotechnology.

EVENT DETAILS & LOGISTICS

Tentative Schedule:

Wednesday, October 15:

Tabletop setup: 8:00am

Registration open (continental breakfast served): 8:30am

Welcome and morning session: 9:00am – 11:45am

Lunch: 11:45am – 1:15pm

Afternoon session: 1:15 – 4:10pm

Reception: 4:10pm – 5:30pm

Logo Guidance:

If you are a first-time sponsor or have a new corporate logo, please send a **300 dpi JPG/TIF** or **EPS** version to seth.zimmerman@northwestern.edu. Your logo will be included in all promotions after the date of receipt.

Program Advertisement:

Please send a camera-ready advertisement as soon as possible.

Quarter-Page: 3.5”w x 4.25”h

Half-Page: 7”w x 4.25”h

Full Page: 7”w x 8.5”h

Exhibits:

Set-up: 8:00 a.m.

Break-down: after 6:00 p.m.