

Since 2001, the annual symposium of the International Institute for Nanotechnology has been one of the world's premier gatherings for researchers at the leading edge of nanoscience. Speakers cover emerging innovations in medicine, sustainable energy, clean air and water, and other subjects of vital importance, attracting attention from industry, academia, and the public.

Sponsoring the IIN Symposium is a unique opportunity to reach an engaged audience of students, faculty, industry executives, and other leaders. In 2019, more than 900 people attended the symposium as an in-person event. In 2020, the symposium moved to a virtual format, attracting more than 1,900 registrants from more than 40 countries around the world.

The 2021 IIN Symposium on Thursday, Nov. 4 is being planned as an in-person and virtual event. With the presentation of the 2021 Kabiller Prize in Nanoscience and Nanomedicine, and the celebration of the IIN's 20th anniversary, we anticipate record-breaking energy and excitement for this year's symposium.

SPONSORSHIP LEVELS

Bronze Sponsorship - \$2,500

- Logo recognition & link on the IIN website
- Logo recognition & link on email promotions and follow-up correspondence with registrants
- Logo recognition on IIN social media
- Name recognition on YouTube symposium recordings
- Logo recognition on break slides (in-person and online)
- Quarter-page ad in printed program
- 2 tickets to private dinner with symposium speakers, chairs, and special guests (Nov. 3)
- Verbal recognition by Chad Mirkin during symposium introduction
- Sponsor message to attendee email list (post-symposium)

Silver Sponsorship - \$5,000

All of the items mentioned above, plus:

- Individual verbal recognition by host during introduction of speaker of your choice
- Half-page ad in printed program
- 4 tickets to private dinner with symposium speakers, chairs, and special guests (Nov. 3)
- Full tabletop exhibit space at in-person event

Gold Sponsorship - \$10,000

All of the items mentioned above, plus:

- Sponsor message to attendee list before symposium
- Recognition as presenting sponsor on all YouTube pages for symposium recordings
- Full page ad in printed program
- 6 tickets to private dinner with symposium speakers, chairs, and special guests (Nov. 3)
- Premier tabletop exhibit space at in-person event

For more information, contact Mark Heiden, IIN associate director of communications & marketing, at m-heiden@northwestern.edu. Please note that plans may be subject to change due to public health conditions; in that event, the IIN will consult with sponsors to provide alternate benefits and recognition.

EVENT DETAILS & LOGISTICS

Thursday, Nov. 4, 2021

Schedule:

Registration open (coffee served): 8:30 a.m.

Welcome and morning session (w/online stream): 9:00 a.m. – 12:00 p.m.

Lunch break: 12:00 – 1:00 p.m.

Afternoon session (w/online stream): 1:00 – 4:05 p.m.

Reception: 4:05 – 6:00 p.m.

Schedule is tentative and subject to change.

Logo Guidance:

If you are a first-time sponsor or have a new corporate logo, please send a **300 dpi JPG/TIF** or **EPS** version to m-heiden@northwestern.edu. Your logo will be included in all promotions after the date of receipt.

Program Advertisement:

Please send camera-ready advertisement no later than Oct. 1.

Quarter-Page: 3.5”w x 4.25”h

Half-Page: 7”w x 4.25”h

Full Page: 7”w x 8.5”h

Exhibits:

Set-up: 8:00 a.m.

Break-down: after 6:00 p.m.

Questions:

Contact Mark Heiden at m-heiden@northwestern.edu.